



THERE IS A BETTER WAY

At Last Object our mission is simple:
**We create reusable, sustainable
alternatives to single-use items.**

LastObject has helped eliminate
MORE THAN 1.8 BILLION SINGLE-USE
items and we are just getting started!

Our goal is to increase that number to
50 BILLION BY THE YEAR 2023

WE BELIVE IN DESIGNING A BETTER WAY

LastObject was founded by Nicolas (left) and Isabel Aagaard (brother and sister) and Kåre Frandsen (right).

Designers by trade and eco-conscious by nature, they were united by the goal of finding innovative solutions to wasteful habits and making a positive impact.

“
*We don't need a handful of people doing zero waste perfectly, **we need millions of people** doing it imperfectly*”





OUR PRODUCT CATALOGUE



LastObject

CORE PRODUCT FAMILY



LastSwab^{Basic}
Can be reused
+1,000 times.



LastSwab^{Beauty}
Can be reused
+1,000 times.



LastSwab^{Baby}
Can be reused
+1,000 times.



LastRound
Can be reused
+1,750 times.



LastTissue
Can be reused
+3,100 times

ALL OUR PRODUCTS COME IN 6 COLORS

Each color represents an endangered species due to Ocean pollution

Whale Blue

This color is in recognition of the endangered Beluga Whales. These amazingly beautiful creatures are paying a huge toll due to increasing pollution. When dead Beluga Whales wash up ashore, they sometimes are so heavily saturated with pollution that the carcasses must be treated as “toxic waste.”



Krill Peach

This color is in recognition of the declining Krill population. Even though the Krill is a tiny creature, its decline has a huge impact on the ecosystem. Krill is the main source of energy for whales, salmon and other sea animals. Without the tiny Krill, the largest sea creatures cannot survive.



Dolphin Turquoise

This color is in recognition of the endangered Hector's Dolphins. They are the smallest and rarest dolphins on the planet. One of their subspecies, the Maui Dolphin, is critically endangered, with only 55 of them left.



Sea Fan Red

This color is in recognition of the vulnerable Sea Fan. It is a type of coral, therefore classifies as a sea animal, and is vital to the ocean's ecosystem: coral provides protection and shelter to small sea creatures.



Turtle Green

This color is in recognition of the critically endangered Kemp's Ridley Sea Turtle. Like many marine animals, sea turtles mistake plastic waste for food, sometimes causing blockages in their digestive system. In the 1940s there were over 100,000 of these sea turtles. Now, there are only 500 left..



Penguin Black

This color is in recognition of the endangered Cape Penguin. This South African penguin has been sliding toward extinction due to pollution, loss of nesting sites, lack of food and oil spills.



LastSwab^{Basic}

The world's first reusable cotton swab!

 DANISH DESIGN

Product Description: LastSwab provides an eco friendly alternative to the many uses of single use Q tips without the large environmental footprint. One LastSwab can be reused 1,000 times. LastSwab Basic was designed to help clean earwax. The Basic swab features bumpy tips made of medical TPE to help grip the wax. The ends are soft and gentle enough to use in the outer ear. Simply use, wash and repeat!

Contains: 1 case in recycled ocean bound plastic, 1 reusable swab

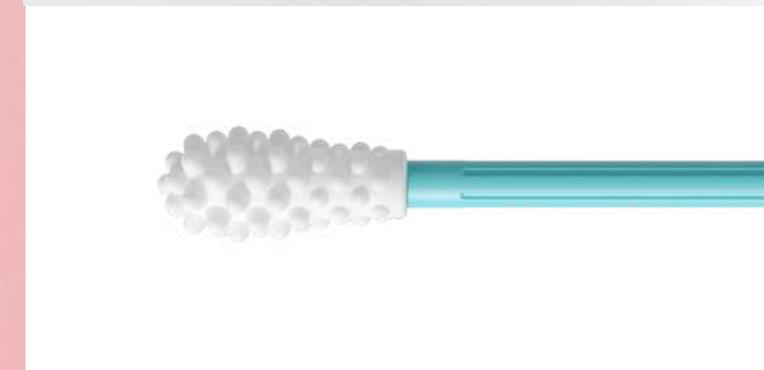
Materials: The swab ends are TPE, the rod is PP, and the case is made from recycled, ocean bound plastic.

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.





EVERYDAY SINGLE-USE ITEMS HAVE A HUGE NEGATIVE IMPACT ON OUR PLANET

550 billion cotton swabs are sold every year costing the environment an estimated **220 million kilos** of CO₂. In addition **1-5% of plastic** found in our Oceans are cotton swabs.

647 billion facial tissues are sold every year costing the environment an estimated **761 million kilos of CO₂**. In addition **28 million trees** are needed for the production.



LastSwab^{Beauty}

The world's first reusable cotton swab!

 DANISH DESIGN

Product Description: LastSwab provides an eco friendly alternative to the many uses of single use q tips without the large environmental footprint. One LastSwab can be reused 1,000 times. LastSwab Beauty was designed to apply and correct makeup. The Beauty swab features a traditional rounded tip on one end and a tapered tip on the other.

Simply use, wash and repeat!

Contains: 1 case in recycled ocean bound plastic, 1 reusable swab

Materials: The swab ends are TPE, the rod is PP, and the case is made from recycled, ocean bound plastic.

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastSwab^{Baby}

The world's first reusable cotton swab!

 DANISH DESIGN

Product Description: LastSwab provides an eco friendly alternative to the many uses of single use q tips without the large environmental footprint. One LastSwab can be reused 1,000 times. LastSwab Baby was specially designed for toddlers and children. The LastSwab Baby is perfect for cleaning those delicate areas around the eye, outer ears, nose and navel, or for applying cream to targeted areas. Simply use, wash and repeat!

Contains: 1 case in recycled ocean bound plastic, 1 reusable swab

Materials: The swab ends are TPE, the rod is PP, and the case is made from recycled, ocean bound plastic.

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastRound

This is how cotton rounds were meant to be all along!

 DANISH DESIGN

Product Description: LastRound is an eco friendly alternative to the traditional cotton rounds (cotton pads). Each pad is good for up to 250 uses – that’s more than 1,750 uses in each LastRound case. Simply use, wash, repeat!

Contains: 1 case in recycled ocean bound plastic, 7 reusable cotton rounds

Materials: The case is made of recycled ocean bound plastic, the rounds are made of 30% cotton and 70% Scandinavian wooden fibers (FSC). The rounds are 100% biodegradable with your household waste. The rounds can be washed at 140° in the washing machine.

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastTissue

It's like a handkerchief and a tissue pack had a baby!

 DANISH DESIGN

Product Description: We are bringing you the best of both worlds: the easy, on-the-go availability of the the tissue pack and the environmentally friendly, soft-on-the-nose handkerchief. LastTissue contains 6 organic cotton tissues made of certified GOTS organic cotton in a silicone case. The case contains a silicone barrier that divides the clean tissues from the used ones. One pack of LastTissue replaces more than 3,100 single use tissues and their packaging. Tissues can be washed up to 520 times each at 140° and the silicone case is dishwasher safe.

Contains: 1 case, 6 organic cotton tissues

Materials: Case made of silicone, Tissues are certified GOTS organic cotton

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastTissueBox

It's like a handkerchief and a tissue pack had a BIG baby!

 DANISH DESIGN

Product Description: We are bringing you the best of both worlds: the easy, on-the-go availability of the the tissue pack and the environmentally friendly, soft-on-the-nose handkerchief. LastTissue contains 18 organic cotton tissues made of certified GOTS organic cotton in a silicone case. The case contains a silicone barrier that divides the clean tissues from the used ones. One pack of LastTissue replaces more than 9,300 single use tissues and their packaging. Tissues can be washed up to 520 times each at 140° and the silicone case is dishwasher safe.

Contains: 1 case, 18 organic cotton tissues

Materials: Case made of silicone, Tissues are certified GOTS organic cotton

MOQ: 18 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastMask x Spray

It's like a handkerchief and a tissue pack had a baby!

 DANISH DESIGN

Product Description: Your LastMask X Spray Ever! Our mask and spray is a reusable alternative to all those single-use masks and sanitizer bottles. Stay safe! Clean your hands before touching the mask. The spray comes empty and can be filled with your favorite liquid sanitizer. Remember to wash your mask before first use as the filtration was designed to improve after being washed

Contains: 1 x 3-layers mask according to WHO Guidelines
1 x refillable spray bottle
1 x food-grade silicone box

Materials: Case made of silicone, Tissues are certified GOTS organic cotton

RRP:

WSP:

MOQ: 6 items

Colour options:



The paper packaging it comes in upon shipment is made of 100% compostable cardboard with no bleach.



LastObject

ACCESSORIES



LastObject
Laundry Bag

Product Description: The LastObject Laundry Bag Small is an eco-friendly and sustainable washing bag for primarily LastRound.

Contains: 1 laundry Small bag

Materials: certified GOTS organic cotton

MOQ: 6 items



LastObject
Laundry Bag Large

Product Description: The LastObject Laundry Bag Big is an eco-friendly and sustainable washing bag for LastTissue and LastRound.

Contains: 1 laundry Big bag

Materials: certified GOTS organic cotton

MOQ: 6 items



LastTissue
Refill pack

Product Description: The tissues can be used to refill the LastTissue pack, when the original 6 tissues (included in LastTissue) are being washed.

Contains: 6 tissues

Materials: certified GOTS organic cotton

MOQ: 6 items

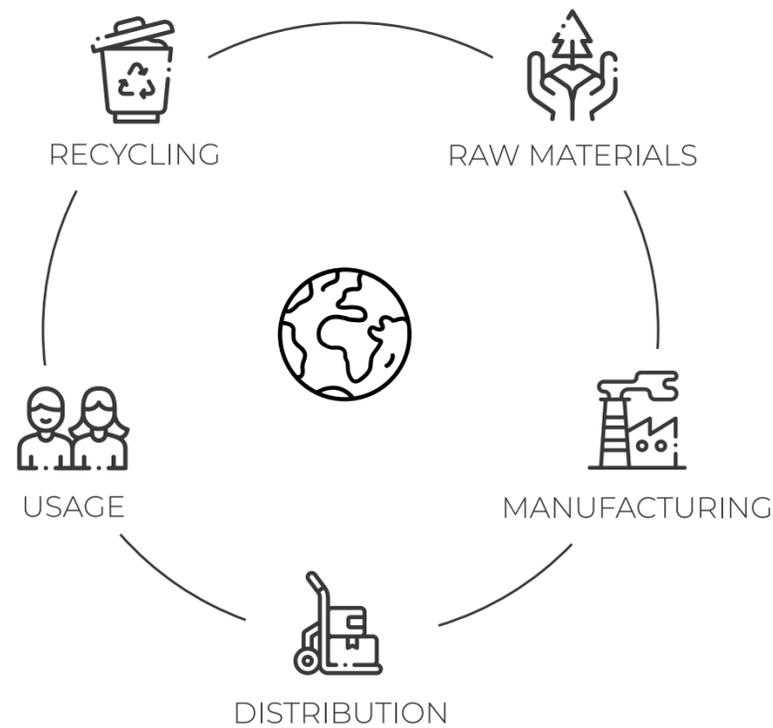
LASTOBJECT AT A GLANCE

We are a sustainable company, making sustainable products as well as helping the causes we care about

B-corp pending since May 2021



3rd party review
Life Cycle Assessment



+115,000 lbs ocean bound plastic removed and 1,000 trees planted





GLOBAL DISTRIBUTION

BEAUTY
BAY

Nourished Life

brightly

PACKAGE FREE

thought fenwick

LEVEN *zonder* AFVAL



THE CLEAN MARKET
LDN

ZeroWasteStore

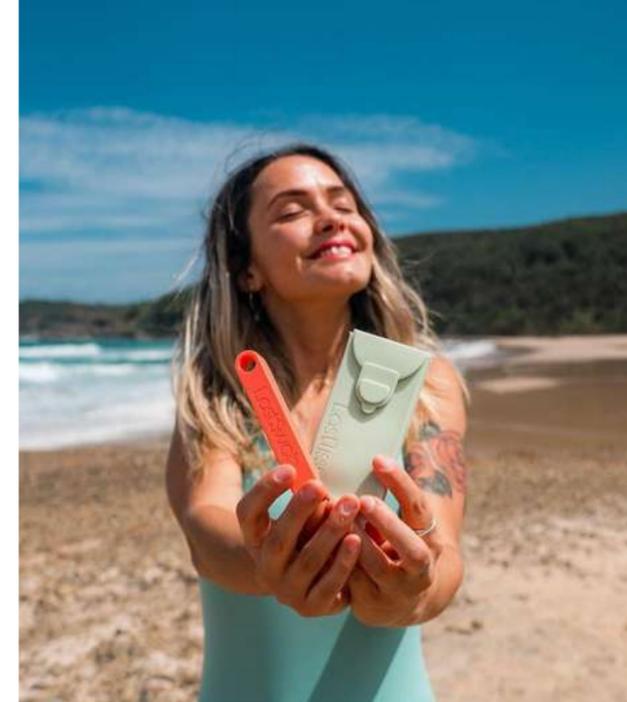
ANTHROPOLOGIE

THE LAB
ORGANICS

THRIVE
- MARKET -

Marley's Monsters

LastObject is being sold in
+3,000 shops in +30 countries
across the world



WHAT OUR AWESOME CUSTOMERS SAY

★★★★★ Amazing product

★★★★★ Loove it. Ear orgasms

★★★★★ Save the planet

★★★★★ Great for Touching up makeup

★★★★★ Definitely buying more

★★★★★ Being eco friendly has never been so easy

★★★★★ Absolutely love for travel!!!!

★★★★★ It's fantastic!

★★★★★ No more cotton swabs

★★★★★ Why didn't someone think of this earlier?

★★★★★ Definitely buying more

★★★★★ MUST BUY



Instagram

100K+ followers

90% growth YOY

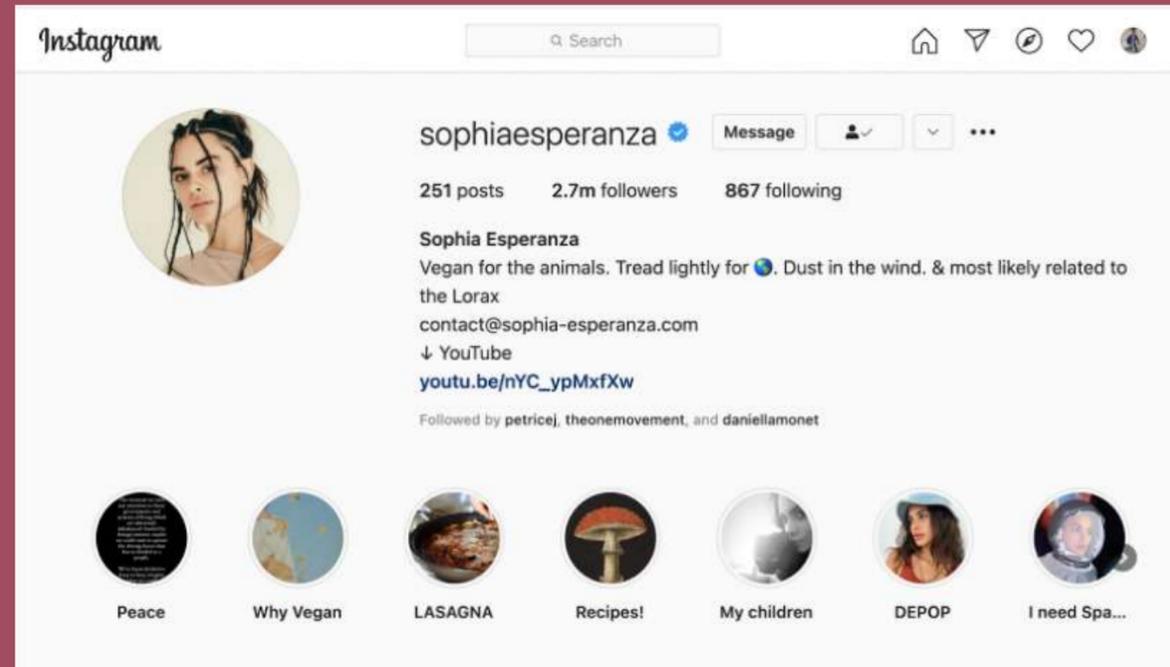
Social Media so far in 2021

Q1: 18.7m reach/ 1.1% engagement
Instagram followers have increased by 223%
over the past year.

On average, our social media presence is growing by 12.1%
each month. So far this year, we've increased our social
media (Instagram) presence by 37% compared to last year



CAMPAIGNS WE ARE DOING WITH SOPHIA ESPERANZA



INFLUENCER & AMBASSADOR PROGRAM WITH ~200 MICRO INFLUENCERS



SUSTAINABLE LIVING

15 Easy Product Swaps for a Low-Lift Plastic-Free Life

Erin Bunch • July 9, 2020

5. LastSwab, \$12



Photo: LastSwab

Humankind and other brands offer compostable swabs—which are far better for the environment than the plastic-coated variety—but if you really want to go the distance on reducing waste, this 100 percent reusable swab offers an alternative. It comes in two varieties—one for beauty product application, and the other for more general use.

This Reusable Cotton Swab Is the New Face of Sustainable Beauty



Yes, that same fluff-ended stick you use to dig wax out of your ear has entered the reusable category thanks to a Danish company called LastObject. According to co-founder Isabel Aagaard, "The idea for LastSwab came to us when we were researching which single-use items were the most harmful for our planet and the cotton swab was surprisingly quite high on this list. There are 550 billion cotton swabs produced yearly and [they are a single-use item] that people throw away daily."



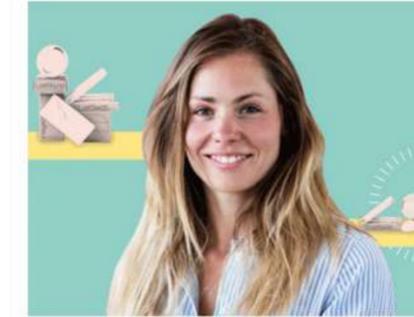
LastSwab Beauty and Basic are easily cleaned with soap and water. COURTESY OF LASTOBJECT

Cotton swabs are a universal, essential grooming tool, making them one of the most significant ocean pollutants today. 1.5 Billion cotton swabs are produced daily only to be thrown away after just one use. That's why the Danish eco-entrepreneurs behind LastObject decided to create LastSwab—the first-ever reusable Q-tip. It's easily cleaned with soap and water and comes in a biodegradable case that keeps it protected and easy to carry on the go. It comes in two styles, one for cleaning and one for touch-ups. Each LastSwab is good for 1,000 uses, which means you're saving the world from 1,000 single-use cotton swabs. \$12

Meet the Eco-Entrepreneur Fighting to Eliminate Single-Use Personal Care Products

LastObject co-founder Isabel Aagaard is improving the planet one cotton swab, tissue, and makeup round at a time.

By Megan Falk | April 19, 2021



Eco-conscious at heart, Isabel Aagaard has always looked for small ways she could reduce her impact on the planet. She's long carried her reusable cup to coffee shops and turned down the paper ones, sipped from a glass straw instead of a plastic one, and re-fashioned jam jars into drinkware.

FTR, Aagaard isn't calling on everyone to ditch all their not-so-green habits and upend their lifestyles to go zero-waste. Instead, she wants everyone to do their part—no matter how big or small—in improving the environment. "I just want to be one voice [encouraging people] to take one thing at a time" she says. "I've been on this journey for quite a few years now, and I'm not perfect—I'm not zero-waste, but I'm less-waste. If we all just do a little bit, then that makes a huge difference and we don't need the few people to do everything."



WE ARE SUCCESSFULLY GETTING IN FRONT OF MILLIONS

LastTissue reusable handkerchiefs



(LastTissue)

If you're looking to stop mucking up the planet with single-use tissues, take a look at LastTissue. It squeezes six sturdy all-cotton reusable tissues—dare I say handkerchiefs?—into a handy silicone pack. They're smaller and softer than using bandanas when you're on the trail. One little pack can save you from using 3,100 throw-away tissues, the company says. Reason enough to give them a try. You get to choose what color case you want too.

25 Sustainable Products You Can Easily Incorporate Into Your Life

24. A LastSwab, which might seem a little steep for a single cotton swab but it's the only one you'll ever have to buy again, as you can wash and reuse it whenever you like.



LastObject



Promising review: "I love it! It's great for the environment, and it's very easy to use and clean. It doesn't hurt at all, on the contrary—it's soft. The variety of colors pleased me. I love them all!" —Anna L.

Get it from LastObject for \$12 (available in six colors).

6 Reusable Skin-Care Products That Are Good for the Planet and Your Wallet

BY HELENE WALBY



LastSwab Basic
LastSwab \$12

The average American uses 415 cotton swabs every year. That can be reduced to one with LastSwab, a Danish-designed alternative that's cleaned easily with soap and water and comes in a sustainable corn-based carry case.

3 women leading the zero-waste movement reveal how they're managing to change the world while making a profit

Julia Peck | Updated Nov 8, 2021, 7:04 PM



Lauren Singer, Sarah Platts, and Isabel Aagaard. Lauren Singer, Sarah Platts, and Isabel Aagaard. Pexels/Sc/Photo.com

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Replace 1,000 single-use cotton swabs with this reusable alternative



You may not think much about it when you toss your cotton swabs into the garbage can each day after touching up your makeup or cleaning out your ears, but billions of people with that same habit create a pretty hefty pile of waste. To put that into perspective, humans use billions of single-use cotton swabs every day, so imagine how much accumulates in a week, month, or even a year. It's definitely a problem.

The solution? LastSwab. This reusable "cotton" swab, which was successfully funded on Kickstarter with a massive \$750K, is potentially the last swab (get it?) you'll ever need. Well, one of two, but more on that later.

While the idea of reusing a cotton swab definitely sounds kind of cringey, it's really no different than reusing, say, your toothbrush every day, or even eating off of the same plates after washing them. It's made from TPE, PP and you use it pretty much exactly the same way as any other swab. Only, instead of throwing it away after cleaning out your ears, you'll rinse it by hand with soap and water and place it back in its convenient bio-based carrying case.

The LastSwab is also built to last and designed to replace 1,000 single-use cotton swabs. Plus, you can even choose your favorite color, just because.

Regularly \$40, you can save 30% and get the LastSwab Basic Reusable Swab three-piece bundle (three swabs and three carrying cases) for only \$27.99 for a limited time. They come in turquoise, blue, black, peach, green, and red, with a matching carrying case.

With our founder-led media strategy and Isabel as LastObject's voice, we are generating awesome media with major news outlets All with great support from a women-led PR agency

FAST COMPANY

09-07-21

This startup wants its reusable menstrual pad to be the last period product you ever need

LastObject makes reusable alternatives for single-use items like Q-tips and cotton rounds. Next up, it's tackling the wasteful world of period products.



[Photo: LastObject]

 Reviewed

BEAUTY

SHOULD YOU BUY A REUSABLE COTTON SWAB? WE FOUND OUT

Including the world's first reusable q-tip!



Written by Liv Birdsall
Updated December 7, 2020

Recommendations are independently chosen by Reviewed's editors. Purchases you make through our links may earn us a commission.

Forbes



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Cotton swabs are a universal, essential grooming tool, making them one of the most significant ocean pollutants today. 1.5 Billion cotton swabs are produced daily only to be thrown away after just one use. That's why the Danish eco-entrepreneurs behind LastObject decided to create LastSwab — the first-ever reusable Q-tip. It's easily cleaned with soap and water and comes in a biodegradable case that keeps it protected and easy to carry on the go. It comes in two styles, one for cleaning and one for touch-ups. Each LastSwab is good for 1,000 uses, which means you're saving the world from 1,000 single-use cotton swabs. \$12

SHAPE

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Los Angeles Times

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BuzzFeed

25 Sustainable Products You Can Easily Incorporate Into Your Life

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BUSINESS INSIDER

3 women leading the zero-waste movement reveal how they're managing to change the world while making a profit



Lauren Singer, Sarah Kauss, and Isabel Aagaard. Lauren Singer, Sarah Kauss, Isabel Aagaard, Robbing Su/Business Insider

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VOGUE

6 Reusable Skin-Care Products That Are Good for the Planet and Your Wallet



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Mashable

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All with great support from a women-led PR agency

We are very proud to say we are
AWARD WINNING DANISH DESIGN



LastSwab is Golden Design Award winner in 2021 Sustainable Products, Projects and Green Design Award Category.



LastSwab won the Beauty, Personal Care & Cosmetic Products category at MUSE Design Awards 2021.



This award celebrates creative and innovative design for either a component or overall product.

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LastObject

